

# Impact enterprise of the year

## 1. Impact enterprise of the year

Awarded to businesses that aim to generate profit and have positive social or environmental impact, that are solving some of the continent's most entrenched social or environmental problems. Screening criteria: 1) Demonstrate financial sustainability 2) Create measurable and verifiable positive social or environmental impact

## 2. Your name and surname

## 3. Name of the enterprise being nominated (self nominations are welcome)

## 4. Your phone number

## 5. Your email address

## 6. Confirm email address

## 7. Declaration

Please certify that you and the enterprise that this nomination relates to: 1) are not involved in services related to the production or distribution of weapons, tobacco, or pornography. 2) do not have any judgments or cases pending related to fraud, corruption, money laundering or other illegal activity. 3) run a going concern and are not facing business closure through bankruptcy or entering administration

☐ I confirm

☐ I cannot confirm

8. Where is the enterprise headquartered?

9. What is primary country of operations of the enterprise?

10. Where is the enterprise operating?

☐ North Africa

☐ East Africa

☐ West Africa

☐ Southern Africa

☐ Central Africa

11. Which countries in North Africa?

☐ Algeria

☐ Egypt

☐ Libya

☐ Mauritania

☐ Morocco

☐ Tunisa

## 12. Which countries in East Africa?

- ☐ Burundi
- ☐ Comoros
- ☐ Djibouti
- ☐ Eritrea
- ☐ Ethiopia
- ☐ Kenya
- ☐ Madagascar
- ☐ Malawi
- ☐ Mauritius
- ☐ Mozambique
- ☐ Rwanda
- ☐ Seychelles
- ☐ Somalia
- ☐ South Sudan
- ☐ Tanzania
- ☐ Uganda
- ☐ Zambia
- ☐ Zimbabwe

## 13. Which countries in West Africa?

- ☐ Benin
- ☐ Burkina Faso
- ☐ Cape Verde
- ☐ Côte d'Ivoire
- ☐ Gambia
- ☐ Ghana
- ☐ Guinea
- ☐ Guinea-Bissau
- ☐ Liberia
- ☐ Mali
- ☐ Mauritania
- ☐ Niger
- ☐ Nigeria
- ☐ Senegal
- ☐ Sierra Leone
- ☐ Togo

**14. Which countries in Southern Africa?**

- ☐ Angola
- ☐ Botswana
- ☐ Eswatini
- ☐ Lesotho
- ☐ Malawi
- ☐ Mozambique
- ☐ Namibia
- ☐ South Africa
- ☐ Zambia
- ☐ Zimbabwe

**15. Which countries in Central Africa?**

- ☐ Angola
- ☐ Cameroon
- ☐ Central African Republic
- ☐ Chad
- ☐ Republic of the Congo
- ☐ Democratic Republic of the Congo
- ☐ Equatorial Guinea
- ☐ Gabon
- ☐ Sao Tome and Principe

**16. Sector focus of the enterprise (can choose more than one):**

- ☐ Food and agriculture
- ☐ Financial services (excl. microfinance)
- ☐ Energy
- ☐ Housing
- ☐ Microfinance
- ☐ Healthcare
- ☐ Education
- ☐ ICT
- ☐ WASH
- ☐ Infrastructure
- ☐ Manufacturing
- ☐ Arts & culture
- ☐ Other

**17. Which sustainable development goals (SDGs) does the enterprise target? (if any)**

- ☐ SDG 1 No Poverty
- ☐ SDG 2 Zero Hunger
- ☐ SDG 3 Good Health and Well-being
- ☐ SDG 4 Quality Education
- ☐ SDG 5 Gender Equality
- ☐ SDG 6 Clean Water and Sanitation
- ☐ SDG 7 Affordable and Clean Energy
- ☐ SDG 8 Decent Work and Economic Growth
- ☐ SDG 9 Industry, Innovation, and Infrastructure
- ☐ SDG 10 Reduced Inequalities
- ☐ SDG 11 Sustainable Cities and Communities
- ☐ SDG 12 Responsible Consumption and Production
- ☐ SDG 13 Climate Action
- ☐ SDG 14 Life Below Water
- ☐ SDG 15 Life on Land
- ☐ SDG 16 Peace, Justice, and Strong Institutions
- ☐ SDG 17 Partnerships for the Goals
- ☐ None of the above

18. Which Agenda 2063 goals does the enterprise target? (if any)

- ☐ A high standard of living, quality of life and well-being for all citizens
- ☐ Well educated citizens and skills revolution underpinned by science, technology and innovation
- ☐ Healthy and well-nourished citizens
- ☐ Transformed economies
- ☐ Modern agriculture for increased productivity and production
- ☐ Blue/ ocean economy for accelerated economic growth
- ☐ Environmentally sustainable and climate resilient economies and communities
- ☐ United Africa (federal or confederate)
- ☐ Continental financial and monetary institutions are established and functional
- ☐ World class infrastructure across Africa
- ☐ Democratic values, practices, universal principles of human rights, justice and the rule of law entrenched
- ☐ Capable institutions and transformative leadership in place
- ☐ Peace, security and stability is preserved
- ☐ A stable and peaceful Africa
- ☐ A fully functional and operational APSA
- ☐ African cultural renaissance is pre-eminent
- ☐ Full gender equality in all spheres of life
- ☐ Engaged and empowered youth and children
- ☐ Africa as a major partner in global affairs and peaceful co-existence
- ☐ Africa takes full responsibility for financing her development
- ☐ None of the above

19. What is the size of the enterprise's team?



- ☐ 0-10
- ☐ 11-20
- ☐ 21-50
- ☐ 51-100
- ☐ 101-more
- ☐ Other

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**20. Innovation and additionality (25 points)**

**20.1 What is the core business offering of the enterprise?**

Please describe the unique features or aspects that differentiate it from others. How does the nominee address an unmet need that would remain unaddressed without the enterprise’s involvement?

**20.2 Does the enterprise rely on any partnerships or collaborations? (please elaborate)**

**20.3 Please describe the key lessons learned or adjustments made to the original operating model over time.**

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**21. Impact performance (25 points)**

20.1 Describe the impact thesis or theory of change (TOC) underpinning the enterprise.

20.2 How do you measure and track the impact of your activities on the community or environment, including specific KPIs or metrics used and how do you assess the sustainability of these impacts over time?

20.3 Please provide data, impact metrics or examples showcasing the positive outcomes or changes the enterprise has achieved.

20.4 Which of the following, if any, standards, tools, principles, frameworks or guidance does the nominee comply with?

☐ Operating Principles for Impact Management

☐ Impact Management Platform

☐ Principles for Responsible Investment

☐ B Lab

☐ IFRS ISSB

☐ Impact Frontiers

☐ SDGs

☐ 2X Challenge

☐ IRIS+

☐ None of the above

☐ Other (please specify)

**20.5 Are the disclosed impacts independently assured/verified?**

☐ Yes

☐ No

**20.6 What are your main risks for the enterprise and how do you mitigate these risk?**

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## 22. Catalytic capital flows (25 points)

**20.1 Provide an overview of the enterprise's financial model (how it generates revenue, costs and profits) and how sustainability is integrated.**

20.2 Have you recieved any investments (included here would be concessionary liquidic finance, convertible grants et c.) from an impact investor?

☐ Yes

☐ No

20.3 How much has the funding your enterprise recieved catalysed additional investments from other sources?

Please provide detailed figures and specify what the catalytic capital ratio is for the enterprise's investment. For instance, for every \$1 deployed, an additional \$1 was crowded in from other sources.

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23. Scalability (25 points)

20.1 Please describe the scalability and replicability of the enterprise. Include any identified challenges to scaling or replication, as well as plans (if any) to address them and expand the model.